# COMPANY Profile

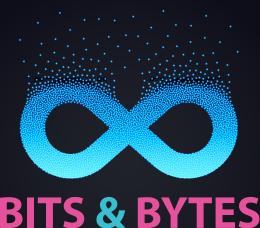








GRAPHIC DESIGN
WEB DESIGN



BRANDING
HOSTING



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@BITSBYTESMULTIMEDIA

BITS & BYTES MULTIMEDIA IS A DIVISION OF HEPHZIBAH INTERNATIONAL (PTY) LTD. REGISTRATION NUMBER: 2017/498611/07

GRAPHIC DESIGN // WEB DESIGN // HOSTING

## WHO WE ARE

At **BITS & BYTES MULTIMEDIA**, we are passionate about using Graphic Design and Web Design to make your brand memorable in a visually cluttered world. Your Corporate Identity also needs to stay true to who you are, and what your company stands for. We take a holistic view of all of this with all our designs and programming.

We **value relationships**, which is why it is important for us to know and understand our clients and their specific needs. We are very proud to have many long-standing South African clients of all sizes, including JSE listed companies and a Medical Scheme. We are also a registered vendor for an international Pharmaceutical Company.

We give our clients all the work we do for them in original formats, as we don't believe in holding it ransom in order to squeeze money out of them in the future. It's the **client's Intellectual Property** after all and should be your choice if you wish to work with us again in the future.

We see ourselves as the behind-the-scenes support that your business needs to take your Corporate Identity to the next level. We would love to partner with you and handle the Visual Communication aspect for you, so that you are free to focus on your strengths in growing your business.



# START-UP SPECIALISTS



At BITS & BYTES MULTIMEDIA, we understand the challenges faced by individuals who decide to start a new business. This process can often be very daunting, as you suddenly have so many aspects of business management to focus on, from Accounting, Marketing, Sourcing, Sales etc. We believe you should be able to focus on your business strategy, while we take care of the visual communication.

We can help you realize your entrepreneurial dreams. From initial Corporate Identity concept (logo design, business card design, banners, vehicle magnets, flyers, e-mail branding, Company Profiles etc.), to domain registration, email creation and a fully customized website - we'll take care of it all so that you can focus on your business dreams.

We also understand the challenges cash-flow can present in a new business, and we therefore offer packages at discounted rates to get your business off to a solid start. E-mail michell@bits-bytes.co.za to find out more.

## SERVICES

## Graphic Design

- Logos
- Business Cards
- Flyers
- Tri-fold brochures
- Newsletters
- Mailers
- Company Profiles
- E-mail branding
- Magazine Ads
- Info Graphics & Presentations
- Website sliders
- · Social Media Ads & Cover photos
- Signage
- Pull-up banners
- Vehicle Magnets
- Medical Abstracts
- Invitations
- Product Sheets and Brochures
- Stickers

#### Web Design

- Landing Pages
- Parallax sites
- Websites of any size
- E-commerce sites
- Web maintenance (content and updating of plugins, themes etc.)

### Web Security

If a site has been hacked, we will perform a thorough site cleaning service:

- · Clean the infection
- Security Analyst will investigate how the Attackers gained entry.
- Remove any malicious code and malware links in your posts, pages, comments and source code.
- Provide an in-depth report of the infection removal and investigation.
- Work with over 20 search engine, anti-malware, and anti-spam blacklists like Google and Symantec to remove your site.
- Provide a detailed checklist to protect the site from future attacks.

#### Printing

- We have no set-up fees or minimum quantities.
- We print anything from Business cards to billboards and everything in between.
- We offer bulk printing discounts.











### Domain & E-mail Hosting



## CORPORATE SOCIAL INVESTMENT

We believe in giving back and sowing into our communities.

- We are very proud to be associated with the **Tshwane SPCA** and assist them with Graphic Design.
- We are also very proud to be associated with **Hennops Revival** and have designed their logo, flyers, banners etc. and website and provide them with free hosting in an effort to support them in the wonderful work they are doing in cleaning up the Hennops River in Centurion.

B-BBEE

B-BBEE LEVEL 4 CONTRIBUTOR: 100% Procurement Recognition

## OUR NAME

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#### Isaiah 62:3-4

"You will also be [considered] a crown of glory and splendor in the hand of the Lord, And a royal diadem [exceedingly beautiful] in the hand of your God. It will no longer be said of you [Judah], "Azubah (Abandoned)," Nor will it any longer be said of your land, "Shemamah (Desolate)"; But you will be called, "Hephzibah (My Delight is in Her),"

And your land, (Beulah) Married";

For the Lord delights in you,

And to Him your land will be married [owned and protected by the Lord]."